

## **Office of Public Affairs**

**External/Internal Services** 



#### 1. Coverage of University Activities

The service allows the production of photos and videos of university activities and events. The output also serves as material for articles and layout design to be published on the TSU website, TSU Bulletin, TSU Annual Report and social media platforms.

| Office or Division:                        | Office of Public Affair   | S  |                                    |   |
|--|---|--|------------------------------------|---|
| Classification:                            | Complex   |  |                                    |   |
| Type of<br>Transaction:                    | G2B - Government to   | G2C - Government to Citizen<br>G2B - Government to Business Entity/ies<br>G2G - Government to Government |                                    |   |
| Who may avail:                             | All   |  |                                    |   |
| CHECKLIST OF                               | REQUIREMENTS  |  | WHERE TO SE                        | CURE                                      |
| Request Form Cover<br>Activities TSU-PAI-S | F-09  | Office of F  | Public Affairs                     |   |
| Details of event, Prog                     | gram flow (if any)  | Concerne   | d office/college/or                | ganization                                |
| CLIENT STEPS                               | AGENCY<br>ACTIONS   | FEES TO<br>BE PAID   | PROCESSING<br>TIME                 | PERSON<br>RESPONSIBLE                     |
| 1. Submit accomplished form                | <ol> <li>Director and/or<br/>staff shall plot the<br/>request</li> </ol>                  | None   | 1 minute                           | Technical Staff<br>OPA                    |
| 2. Provide program flow (if any)           | 2.1 Director and<br>staff shall attend<br>the activity or event                           | None   | Depends on<br>duration of<br>event | Technical Staff<br>and/or Director<br>OPA |
|  | 2.2 Staff shall<br>upload the<br>photos/videos to<br>available storage<br>for safekeeping | None   | 1 hr                               | Technical Staff<br>OPA                    |
|  | TOTAL:  | None   | 1 day to 1<br>week<br>15 minutes   |   |

#### 2. Publication of Online News

The service allows clients to get information on the programs, projects, activities in the university via TSU website and social media platforms.

| Office or Division:                    | Office of Public Affair   | S                                     |                    |                       |
|--|---|---------------------------------------|--------------------|-----------------------|
| Classification:                        | Complex   |                                       |                    |                       |
| Type of                                | G2C - Government to Citizen   |                                       |                    |                       |
| Transaction:                           | G2B - Government to Business Entity/ies<br>G2G - Government to Government |                                       |                    |                       |
| Who may avail:                         | All   |                                       |                    |                       |
| CHECKLIST OF                           | REQUIREMENTS  |                                       | WHERE TO SE        | CURE                  |
| Details of event, Prog<br>news article | gram flow (if any) or   | Concerned office/college/organization |                    | ganization            |
| CLIENT STEPS                           | AGENCY<br>ACTIONS   | FEES TO<br>BE PAID                    | PROCESSING<br>TIME | PERSON<br>RESPONSIBLE |



| 1. Submit<br>information or news<br>article to OPA | <ul> <li>1.1 Staff shall<br/>proofread the<br/>received file for<br/>write-up or revision</li> <li>1.1.1 Staff shall<br/>be deployed to<br/>cover the<br/>event/activity and<br/>shall write an<br/>article afterwards</li> </ul> | None | 3 days                            | Technical Staff<br>OPA |
|--|---|------|-----------------------------------|------------------------|
|  | 1.2 Final checking<br>of output shall be<br>done by Director  | None | 2 hours                           | Director<br>OPA        |
|  | 1.3 Staff shall<br>upload the article to<br>TSU website and<br>social media<br>platform.  | None | 10 minutes                        | Technical Staff<br>OPA |
|  | TOTAL:  | None | 3 days,<br>2 hours,<br>10 minutes |                        |

#### 3. Publication and Distribution of TSU Bulletin

The service allows to publish and distribute the university publication to stakeholders every month for information dissemination.

| Office or Division:  | Office of Public Affair  | S                                     |                    |                        |
|--|--|---------------------------------------|--------------------|------------------------|
| Classification:  | Highly Technical   |                                       |                    |                        |
| Type of<br>Transaction:  | G2C - Government to Citizen<br>G2B - Government to Business Entity/ies<br>G2G - Government to Government   |                                       |                    |                        |
| Who may avail:   | All  |                                       |                    |                        |
| CHECKLIST OF   | REQUIREMENTS   |                                       | WHERE TO SE        | CURE                   |
| Details of event, Prog<br>news article   | gram flow (if any) or  | Concerned office/college/organization |                    | ganization             |
| TSU Bulletin Receivi<br>TSU-PAI-SF-02 Rev  | 5 5  | Office of F                           | Public Affairs     |                        |
| CLIENT STEPS   | AGENCY<br>ACTIONS  | FEES TO<br>BE PAID                    | PROCESSING<br>TIME | PERSON<br>RESPONSIBLE  |
| 1. Requesting office<br>must submit<br>information/news<br>article and details<br>to OPA for write-up<br>or proofreading | <ol> <li>Staff shall<br/>proofread the<br/>received file for<br/>write-up or revision</li> <li>1.1.1 Staff shall<br/>be deployed to<br/>cover the<br/>event/activity and<br/>shall write an</li> </ol> | None                                  | 3 days             | Technical Staff<br>OPA |



| 1.2. Checking of<br>article/s shall be<br>done by the<br>Publications Unit<br>Head and Director | None | 2 hours              | Director<br>OPA                        |
|---|------|----------------------|--|
| 1.3 Staff shall<br>forward the final<br>layout of the TSU<br>Bulletin to BAASO<br>for printing  | None | 5 days               | <i>Technical Staff</i><br>OPA          |
| 1.4 Final inspection<br>of printed TSU<br>Bulletin copies                                       | None | 1 day                | Director and<br>Technical Staff<br>OPA |
| 1.5 Distribution of<br>TSU Bulletin   | None | 1 day                | Technical Staff<br>OPA                 |
| TOTAL:  | None | 10 days &<br>2 hours |  |

#### 4. Production of University Information Materials

The service allows the agency to prepare, publish and distribute the university annual report and produce the university audio visual presentation highlighting the important accomplishments of the university for the past calendar year.

| Office or Division:  | Office of Public Affairs  |                    |                     |                                |
|--|---|--------------------|---------------------|--------------------------------|
| Classification:  | Highly Technical  |                    |                     |                                |
| Type of<br>Transaction:                                      | G2G - Government to Government  |                    |                     |                                |
| Who may avail:   | All   |                    |                     |                                |
| CHECKLIST OF   | REQUIREMENTS  |                    | WHERE TO SE         | CURE                           |
| Information and data   | about the university  | Concerne           | d office/college/or | ganization                     |
| Outgoing Documents   | Log   | Office of F        | Public Affairs      |                                |
| Request for Electron<br>Videos or Files Log<br>TSU-PAI-SF-08 | c Copy of Photos,   | Office of F        | Public Affairs      |                                |
| CLIENT STEPS   | AGENCY<br>ACTIONS   | FEES TO<br>BE PAID | PROCESSING<br>TIME  | PERSON<br>RESPONSIBLE          |
|  | 1. OPPME shall<br>gather information<br>and data to be<br>forwarded to OPA                                    | None               | 5 days              | Director and<br>Staff<br>OPPME |
|  | 2. Review of<br>documents for<br>layout   | None               | 3 days              | Director<br>OPA                |
|  | 3. Staff shall<br>produce a book-<br>type report/audio<br>visual presentation<br>on the reviewed<br>documents | None               | 4 weeks             | Technical Staff<br>OPA         |



|   | 4. Review of final output and content for publication               | None | 3 days  | Director and<br>Technical Staff<br>OPA |
|---|---|------|---------|--|
|   | 5. Production<br>5.1 Printing of                                    | None | 5 days  | Technical Staff<br>OPA                 |
|   | TSU Annual<br>Report shall be<br>forwarded to<br>BAASO              |      |         |  |
|   | 5.2. Rendering of<br>output for the<br>audio-visual<br>presentation |      | 2 days  |  |
| 1. Fill out the log sheet to receive a                        | 1.1 Distribution  | None |         | Technical Staff<br>OPA                 |
| copy of requested<br>file/material (also<br>available online) | 1.1.1 Annual<br>Report distribution<br>to different offices         |      | 5 days  |  |
|   | 1.1.2 Upload,<br>store and publish<br>the University<br>AVP.        |      | 1 day   |  |
|   | TOTAL:  | None | 46 days |  |

# 5. Approval of Posting of Information, Education and Communication (IEC) Materials

The service allows the review of approval of posters, tarpaulins and other information and communication materials to be posted within the university premises.

| Office or Division:   | Office of Public Affairs   |                          |                      |                        |
|---|--|--------------------------|----------------------|------------------------|
| <b>Classification:</b>  | Simple   |                          |                      |                        |
| Type of<br>Transaction:                                       | G2C - Government to Citizen<br>G2B - Government to Business Entity/ies<br>G2G - Government to Government |                          |                      |                        |
| Who may avail:  | All  |                          |                      |                        |
| CHECKLIST OF  | REQUIREMENTS   |                          | WHERE TO SE          | CURE                   |
| Materials to be appro   | oved   | Concerne                 | d office/college/org | ganization             |
| Posting of Print/Socia  | al Media/TSU   | Office of F              | Public Affairs       |                        |
| Website Materials Lo<br>TSU-PAI-SF-06 Rev                     | 0  |                          |                      |                        |
| Posting of Tarpaulins<br>TSU-PAI-SF-07 Rev                    | 0  | Office of Public Affairs |                      |                        |
| CLIENT STEPS  | AGENCY<br>ACTIONS  | FEES TO<br>BE PAID       | PROCESSING<br>TIME   | PERSON<br>RESPONSIBLE  |
| 1. Present material<br>subject to approval;<br>Submit request | 1.1 Review<br>submitted<br>material/s  | None                     | 4 minutes            | Technical Staff<br>OPA |



| letter with<br>attachments, if any | 1.2 If there are no<br>inputs necessary,<br>the material may be<br>approved.  | None | 1 minute             | Technical Staff<br>OPA |
|------------------------------------|---|------|----------------------|------------------------|
|                                    | 1.2.1 Otherwise,<br>incorporate<br>inputs then<br>submit again for<br>review. |      | 1 day                |                        |
|                                    | TOTAL:  | None | 1 day &<br>5 minutes |                        |

### 6. Addressing Client's Concerns via Email

The service allows the review of approval of posters, tarpaulins and other information and communication materials to be posted within the university premises.

| Office or Division:   | Office of Public Affair  | S                      |                      |                        |
|---|--|------------------------|----------------------|------------------------|
| Classification:   | Simple   |                        |                      |                        |
| Type of<br>Transaction:   | G2C - Government to Citizen<br>G2B - Government to Business Entity/ies<br>G2G - Government to Government |                        |                      |                        |
| Who may avail:  | All  |                        |                      |                        |
| CHECKLIST OF  | REQUIREMENTS   |                        | WHERE TO SE          | CURE                   |
| Concerns/Requests   |  | Concerne<br>External C | d office/college/org | ganization             |
| File Attachment   |  | Concerne<br>External c | d office/college/org | ganization             |
| Reviewing of Email  |  | Office of F            | Public Affairs       |                        |
| Acknowledgement/A   | ction  | Office of F            | Public Affairs       |                        |
| CLIENT STEPS  | AGENCY<br>ACTIONS  | FEES TO<br>BE PAID     | PROCESSING<br>TIME   | PERSON<br>RESPONSIBLE  |
| 1. Send concerns<br>or requests to<br>agency. Attach<br>file/s if there are | 1.1 Review the<br>content of email<br>and attachments if<br>there are any                                | None                   | 5 minutes            | Technical Staff<br>OPA |
| any   | 1.2 Acknowledge<br>the receipt of email<br>or take appropriate<br>action on concern.                     | None                   | 3 minutes            | Technical Staff<br>OPA |
|   | TOTAL:   | None                   | 8 minutes            |                        |



#### 7. Print/Social Media/TSU Website Materials for Posting

The service allows the posting of print/social media/TSU website materials.

| Office or Division:                   | Office of Public Affair  | S                      |                               |                        |
|---------------------------------------|--|------------------------|-------------------------------|------------------------|
| Classification:                       | Simple   |                        |                               |                        |
| Type of                               | G2C - Government to Citizen<br>G2B - Government to Business Entity/ies   |                        |                               |                        |
| Transaction:                          | G2G - Government to  |                        |                               |                        |
| Who may avail:                        | All  | JOOVEIIIII             |                               |                        |
|                                       | REQUIREMENTS   |                        | WHERE TO SE                   | CURE                   |
| Posting of Print/Socia                |  | Office of F            | Public Affairs                |                        |
| Website Materials Lc<br>TSU-PAI-SF-06 |  |                        |                               |                        |
| Material for Posting                  |  | Concerne<br>External c | d office/college/or<br>lients | ganization             |
| CLIENT STEPS                          | AGENCY   | FEES TO                | PROCESSING                    | PERSON                 |
| 1. Send materials                     | ACTIONS  | BE PAID                | TIME                          | RESPONSIBLE            |
| for posting by filling                | 1.1 Review the<br>content of   | None                   | 5 minutes                     | Technical Staff<br>OPA |
| up the necessary                      | material/s for   |                        |                               |                        |
| form (TSU-PAI-SF-06)                  | posting  |                        |                               |                        |
| - (                                   |  |                        | 10                            | Table in the Confi     |
|                                       | 1.2 <i>If the</i><br><i>material/s for</i><br><i>posting is</i><br><i>approved</i> , it will be<br>posted through the<br>preferred platform<br>(bulletin boards,<br>social media, TSU<br>website, or can be<br>both) | None                   | 10 minutes                    | Technical Staff<br>OPA |
|                                       | 1.2 <i>If the</i><br><i>material/s for</i><br><i>posting is subject</i><br><i>to revision</i> , client<br>will be notified to<br>revise the content  |                        |                               |                        |
|                                       | 1.3 Notify the client<br>if material/s is<br>already posted  | None                   | 3 minutes                     | Technical Staff<br>OPA |
|                                       | TOTAL:   | None                   | 18 minutes                    |                        |

#### 8. Requesting of Electronic Copy of Photos, Videos or Files

The service allows the requesting of electronic copy of photos, videos or files used in university materials, projects, and such.

| Office or Division:     | Office of Public Affairs   |
|-------------------------|--|
| Classification:         | Simple   |
| Type of<br>Transaction: | G2C - Government to Citizen<br>G2B - Government to Business Entity/ies<br>G2G - Government to Government |



| Who may avail: All   |  |                          |                    |                        |
|--|--|--------------------------|--------------------|------------------------|
| CHECKLIST OF REQUIREMENTS  |  | WHERE TO SECURE          |                    |                        |
| Request for Electronic Copy of Photos/Videos or Files<br><i>TSU-PAI-SF-08</i>                          |  | Office of Public Affairs |                    |                        |
| CLIENT STEPS   | AGENCY<br>ACTIONS  | FEES TO<br>BE PAID       | PROCESSING<br>TIME | PERSON<br>RESPONSIBLE  |
| 1. Send request for<br>photos/videos or<br>files through online<br>or logbook ( <i>TSU-PAI-SF-08</i> ) | 1.1 Review the form submitted  | None                     | 5 minutes          | Technical Staff<br>OPA |
|  | <ul> <li>1.2 <i>If the request is approved</i>, the staff will send the file/s through email or MS Teams</li> <li>1.2 <i>If the request is disapproved</i>, the staff will inform the requestor via email or MS Teams on the reason/s for the disapproval</li> </ul> | None                     | 10 minutes         | Technical Staff<br>OPA |
|  | 1.3 For follow up,<br>client will be<br>notified once the<br>posting is finished   | None                     | 3 minutes          | Technical Staff<br>OPA |
| TOTAL:   |  | None                     | 18 minutes         |                        |