LOCAL STARTUP FINANCIAL ASSISTANCE

TSU-FDA HELPDesk Officially Launched



The Center for Food Technology and Research (CFTR) successfully launched the TSU-FDA HELPDesk Extension Program—our dedicated support hub for Food Business Operators in FDA licensing, product registration, and food safety compliance on Dec 2,2025.

We extend our gratitude to our partner agencies—FDA Region 3, DTI Tarlac, DOST-PSTO Tarlac, and PCEDO Tarlac—for their unwavering support!

The center also recognizes and appreciates the commitment of 23 Food MSMEs who initially enrolled in the program. We look forward to guiding you toward compliance to food safety requirements..

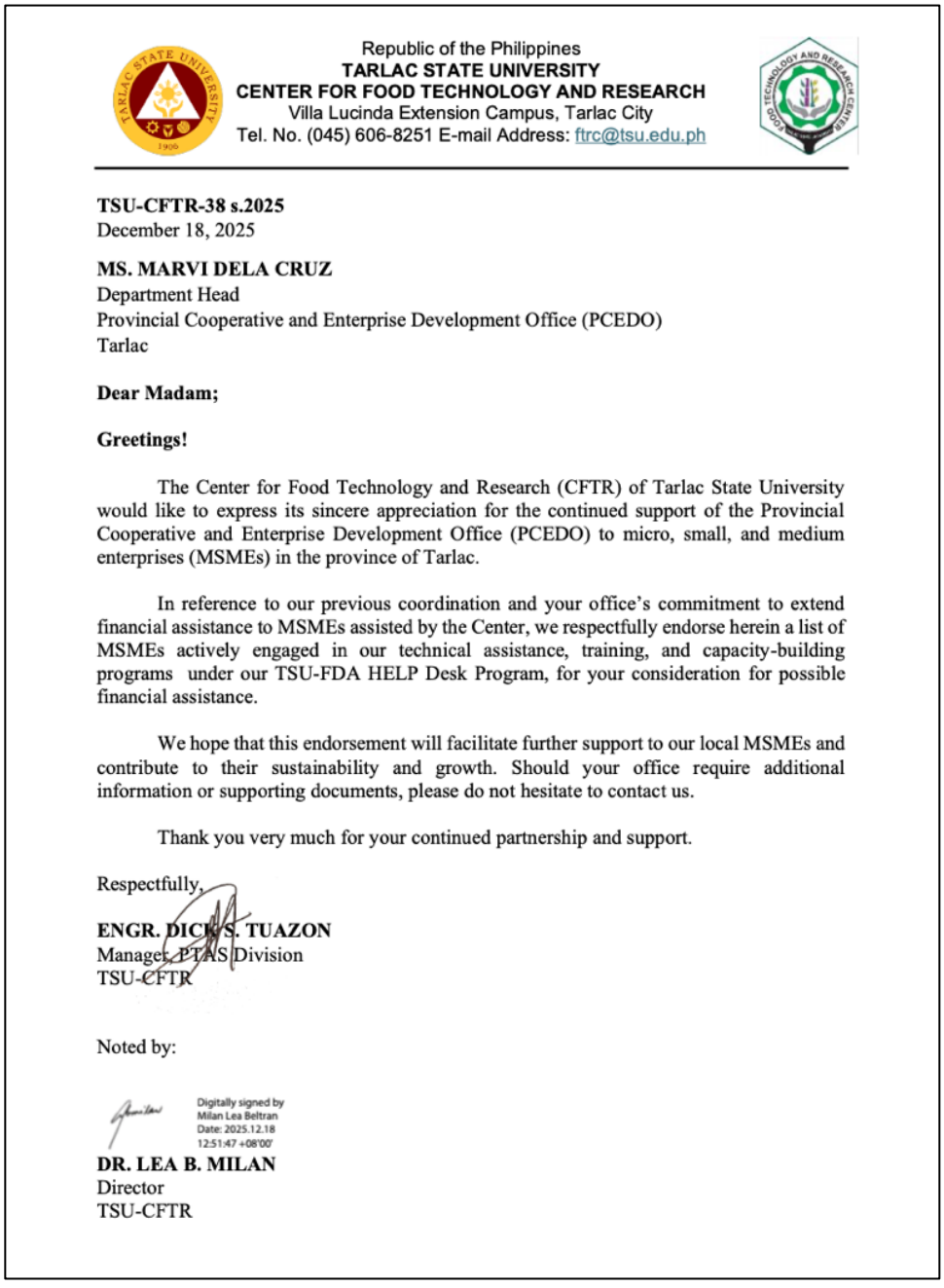
Together, we continue empowering local MSMEs and building a safer, more competitive food sector for Tarlac!

Original article URL: https://www.facebook.com/share/p/1DH558jHAA/

TSU-CFTR Endorses Food MSMEs to PCEDO for Financial Assistance

The TSU Center for Food Technology and Research reached out to the Provincial Cooperative and Enterprise Development Office – Tarlac to endorse 16 food micro, small, and medium enterprises that completed the the HELPDesk Extension Program for financial assistance.

While TSU is not mandated to provide financial assistance to its clients and beneficiaries, the University makes an effort to assist them by connecting them to agencies and offices that can provide such assistance. By bridging technical assistance and financial assistance, TSU helps food MSMEs sustain their businesses.



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TARLAC STATE UNIVERSITY
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TSU-CFTR-38 s.2025
December 18, 2025

MS. MARVI DELA CRUZ
Department Head
Provincial Cooperative and Enterprise Development Office (PCEDO)
Tarlac

Dear Madam;

Greetings!

The Center for Food Technology and Research (CFTR) of Tarlac State University would like to express its sincere appreciation for the continued support of the Provincial Cooperative and Enterprise Development Office (PCEDO) to micro, small, and medium enterprises (MSMEs) in the province of Tarlac.

In reference to our previous coordination and your office's commitment to extend financial assistance to MSMEs assisted by the Center, we respectfully endorse herein a list of MSMEs actively engaged in our technical assistance, training, and capacity-building programs under our TSU-FDA HELP Desk Program, for your consideration for possible financial assistance.

We hope that this endorsement will facilitate further support to our local MSMEs and contribute to their sustainability and growth. Should your office require additional information or supporting documents, please do not hesitate to contact us.

Thank you very much for your continued partnership and support.

Respectfully,

ENGR. DICK S. TUAZON
Manager, PTAS Division
TSU-CFTR

Noted by:

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DR. LEA B. MILAN
Director
TSU-CFTR

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ATTACHMENT A. LIST OF MSMEs assisted by the TSU-CFTR under TSU-FDA HELPDesk

NO.	BUSINESS NAME/COOP	NAME OF OWNER	PRODUCT	CONTACT NO.
1	**CAJU BEVERAGE MANUFACTURING**	Lorelie Vergara	Calamansi Juice ready-to-drink juices/ Calamansi Concentrates	09266764976
2	**TKPH ONLINE SHOP**	Anneza Samantha Doria	Crystal Candies	09957858170
3	**T-MASIPAG**	Marishel Cayabyab Dizon	Gourmet Food Products	
4	**ALING PILING'S INUYAT**	Aida Pimentel Bugayong	Sugarcane-based food products (Inuyat, Panucha)	
5	**SUNSHINE SHOTS**	Bai Salina Khara R.	Lemon-Turmeric Shots (concentrates/juice)	09178844360
6	**GERTIES BAKESHOP AND FASTFOOD CORP.**	Ms. Jayli Mendoza/ Mr. Ralph Garcia	Bakery/ Pastry Products	09209697200
7	**NEWSTAR BAKERY**	Sharianne Sy Chua	Bakery/ Pastries/ Loaf Bread	09985739168
8	**AMOREX TECHVOC INC./ AMOREX FOOD PRODUCTS**	Engr. Resurrecion R. Coronel	Mullbery Juice and Concentrates	09688827476
9	**ASHMACE FOOD PRODUCTS MANUFACTURING**	Mark Anthony Boral	Banana Chips	
10	**MAYANTOC BAKIR FARMERS ASSOCIATION**	Arturo Manganaan/ Cynthia Chuidian	Rice Coffee	09209465515
11	**WATZ BAKIN FOOD BEVERAGE TRADING**	Maria Theresa M. Navarro	Bakery/ Pastry Products	09153582268
12	**WILCHEN'S PIZZA**	Wilson Surat	Pizza Dough, and Pizza Sauc	09289235490

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13	**Cordova Farm Products Manufacturing**	Marie Tessibeth T. Cordova	Tsokolate Batirol	
14	**Luisa's Lemonada**	Juanario Palac	Lemon Juice RTD/Concentrates	0960256 5772
15	**NVA Food Product Manufacturing**	Jayvee Meru	Calamansi RTD/ Concentrates	0985951 6512
16	**Makabagong Magsasaka Agricultural Cooperative**	Michael Mabato	Calamansi Juice	0927815 8294

Prepared by :

ENGR. DICK S. TUAZON
Manager, PTAS Division
TSU-CFTR

Noted by:

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Director

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